



POLISH CHAMBER OF COMMERCE



Warsaw, January 9th 2012

**Letter of intent  
for creation of**



Polish American Institute of New Initiatives

*between*

Eva Blaisdell, founder of Angel Mobile, Ave Media

*and*

Polish Chamber of Commerce (PCC), Trebacka 4 st. Warsaw  
represented by Andrzej Arendarski, President.

**Article 1**

The Parties declare that they have entered into negotiations leading to the creation of the **Polish American Institute of New Initiatives.**

The Parties have entered into partnership to create next wave of economic growth in Poland by leveraging and enhancing best practices and achievements of American entrepreneurship, technology, new funding methods, new media and social media to create next generation of Polish entrepreneurship and empower young generation of polish people to become founders of new type of "global" start ups with global IPO potential.

The Parties are going to support cultural and educational initiatives aiming to expand Polish ethos in the USA.

**Article 2**

The Institute is going to be a global media, technology and entrepreneurship enterprise specifically designed to lead in organazing and delivering international new business models directly from

**Polish Chamber of Commerce**

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experienced entrepreneurs, business and media leaders and innovative investors with international funding capabilities into Poland.

### **Article 3**

The goals of the Institute are:

1. To create a new generation of Polish Economy.
2. To lead to the creation of series of new companies – start ups.
3. To provide young Polish entrepreneurs with currently lacking platform and process to build new business model concepts.

### **Article 4**

The Parties declare to:

1. Eva Blaisdell:
  - a. provide her experience and expertise in creation of new generation start ups in new media, technology in the US – Los Angeles, new type of global business models, relationships and programs addressing US corporations and start ups communities, especially in California,
  - b. preparation of the unique promotional capabilities among politicians, media leaders, corporations etc.,
  - c. fundraising for the new entrepreneurship fund – activity especially in the USA,
  - d. immediate establishment of the Institute's presence in Los Angeles and create a program of events considering the Institute activity in the USA,
  - e. preparation of Digital Economy workshops and seminars in the USA.
2. PCC:
  - a. provide human resources engaged and working on/in the project in Poland,
  - b. using of a contact networks – PCC has established strong formal and informal relations in business, politics, media, science,
  - c. provide know-how regarding gaining public (EU included) and private funding for projects, initiatives, events etc.,

- d. provide logistics and organizational issues considering Institute's activity in Poland,
- e. fundraising for the new entrepreneurship fund – activity especially in Poland,
- f. establishing relations between the Institute and Polish authorities,
- g. collaboration with other countries in established frames,
- h. starting the Institute cooperation on many fields with other Polish institutions, entrepreneurs, authorities.

#### **Article 5**

This letter shall not involve any obligations for any Parties.

This letter shall not cause any legal consequences for any Parties.

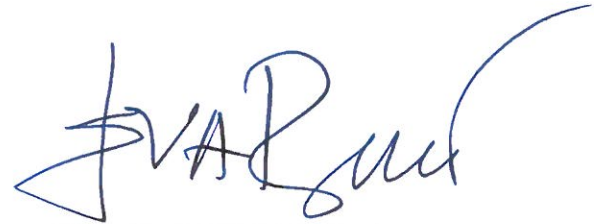
#### **Article 6**

This letter of Intent has been drawn up in two identical counterparts.



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Andrzej Arendarski



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Eva Blaisdell